

ZoomART
COLLECTION DIGITAL BANK

Contents Page

Con
ten
ts

ZoomART Concept

Project concept

ZoomART Stakeholders

Comprehensive Stakeholder Perspective

What is ZoomART?

What is ZoomArt?

ZoomART Product

Project Deliverables

Tokenomics

Tokenomics

Navigation Plan

Roadmap

Warehouse Partner

Warehouse support

Member

member



ZoomART Concept

Project concept

ZoomART Concept

Vision

**Sustaining collections for the
preservation of cultural heritage**

Mission

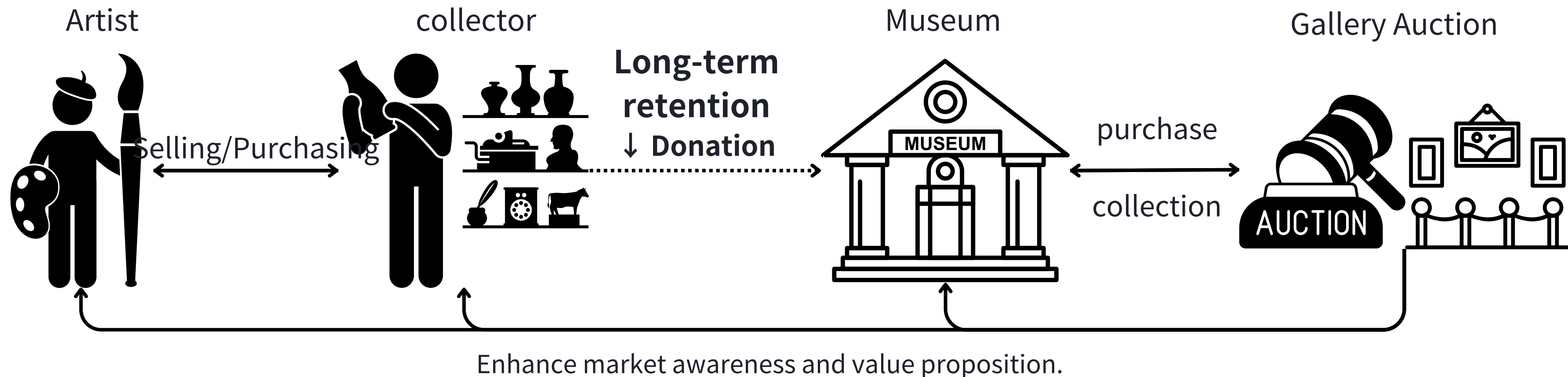
Develop a novel method for overseeing collections
and advocate for collection ownership globally.

What Confers Value Upon a Collection?

For collection items to gain recognition and acceptance as heritage, the efforts of collectors, museums, auction houses, galleries, and artists must persist in a suitable manner.

Artists' collections are carefully preserved by collectors for extended periods, analyzed by museums, endorsed by galleries, and esteemed at auctions. Pieces are retained and conserved solely when acknowledged as worthy of preservation.

This process takes several years, prompting collectors to retain their pieces. Only once their sustained holdings are acknowledged can they contribute the pieces to a museum. This stands as the collectors' utmost pride.

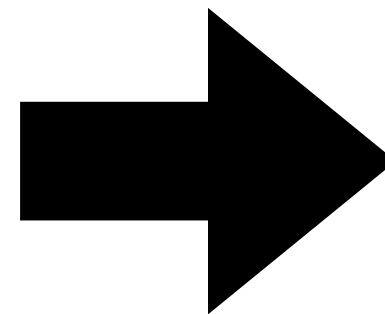


The Pursuit of ZoomArt

In the present collection market, possessing a collection item halts your liquidity. Liquidity resumes with the purchase or sale of the collection. Only renowned collections can serve as collateral for loans. When liquidity diminishes, collectors must sell, leading to the separation of collections from their intended preservers.

To foster the healthy growth of the collection market and boost the influx of new items, enhancing the environment for collectors is essential. Establishing a system that enables the financing and widespread circulation of collection items, as well as ensuring their proper inheritance for future generations, is crucial.

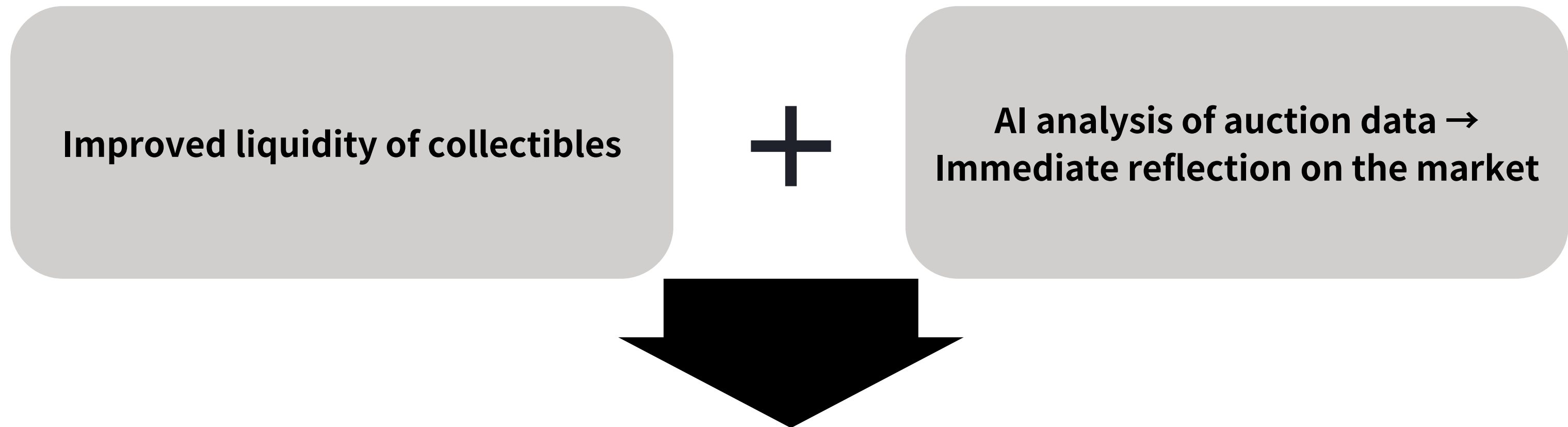
Current scenario
Owning a collection can impact the liquidity of your assets, requiring careful consideration of various factors that can complicate collection maintenance.



Even with a collection, you have the option to select from various financing methods to effectively manage and preserve it as a legacy.

ZoomArt's Methodology

In the present collection market, possessing a collection item halts your liquidity. Liquidity resumes with the purchase or sale of the collection. Only renowned collections can serve as collateral for loans. When liquidity diminishes, collectors must sell, leading to the separation of collections from their intended preservers.



Resolving collectors' liquidity issues promptly and equitably while safeguarding their collections.

Identifying Our Target Market

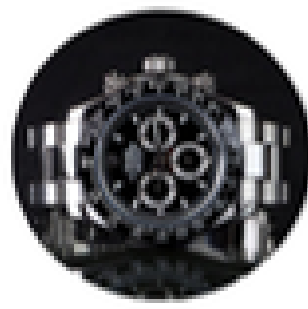
\$25 billion in yearly revenue, all auctioned items

ZoomArt focuses on all collectible items traded at auctions. The worldwide auction industry transacts around \$25 billion annually. By capturing a mere 2% of this market, we could generate \$500 million in liquidity each year. Moreover, by appealing to individuals interested in temporarily leveraging their possessions as collateral, ZoomArt could become the primary player in the market, shifting the focus from auctions to its platform. Ultimately, ZoomArt aims to aid various collection preservation initiatives with the objective of securing a portion of the liquidity in the auction item market.

Art



Watches



Japanese
Swords



Luxury
Goods



Precious
Metals



Whiskey



Wine



Craftmaship



Hobbies



Sneakers



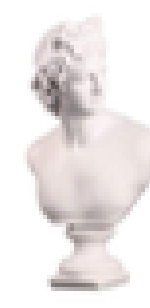
Trading
Cards



Antique
Coins



Sculptures



Furniture



ZoomART Initiative

ZoomArt's Strengths: Underlying Assets Provide an Absolute Guarantee.

The core of CollectiFi

The core of CollectFi lies in the current asset value of the assets (collection items, ART) that are being financed. Through ZoomART and its collaboration with strategic partner Collection Bank, collectors can securely store their collection items in the company's "art warehouse" and lend them to ZoomART to acquire NFTs with their collection items as the underlying asset. These NFTs are tradable on the Marketplace and can also be borrowed from investors through the Lending feature on the ZoomART Wallet. By utilizing the "art warehouse" to deposit dormant collection items from your home or office as underlying assets, you can enhance the liquidity of your collection items and enjoy various benefits through NFTification.

Within the ZoomART Market Place, NFT-ized collectible items are assessed based on auction limit prices and attention, with future consideration for our proprietary index (Collet500). Inclusion in the Collet500 index signifies recognition among the top 500 collectible items, leading to enhanced market valuation, liquidity, and collateral value. Transparent criteria for Collet500 inclusion clarify the factors driving market value growth and the identification of next-generation ART collectibles, fostering a secure investment environment for collectors and investors alike.

Investor Protection

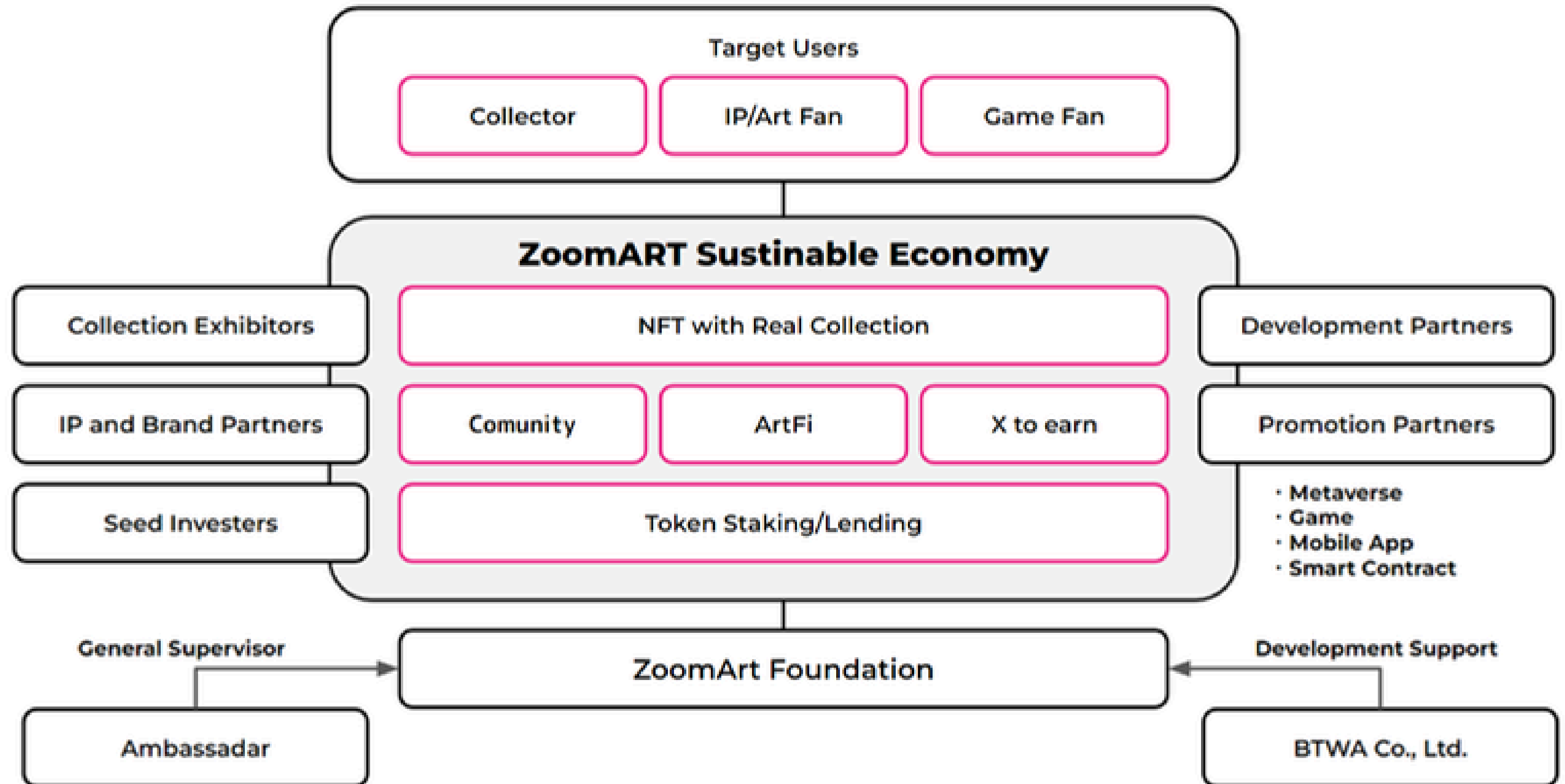
Investors engaging in ZoomART have the opportunity to invest in assets linked to the underlying assets transformed into NFTs via designated warehouses managed by Collectors, offering a unique investment approach compared to digital assets susceptible to volatility. Additionally, by loaning excess digital assets to NFT holders, investors can secure consistent returns, with the possibility of acquiring ownership of the NFTs in case of repayment default, enabling adaptable lending practices.

The issue with NFTs stems from their intrinsic value. If digital art or proof of rights holds tangible value, it can mitigate price fluctuations. Conversely, lacking actual value makes them susceptible to price volatility. Essentially, NFTs on ZoomART are supported by assets securely held in an "art warehouse." By prudently assessing collateral value and multipliers during lending, investors can confidently loan their digital assets to collectors, thereby enhancing the liquidity of collectibles.



ZoomART Stakeholders

Stakeholders





ZoomART Product

Project Deliverables

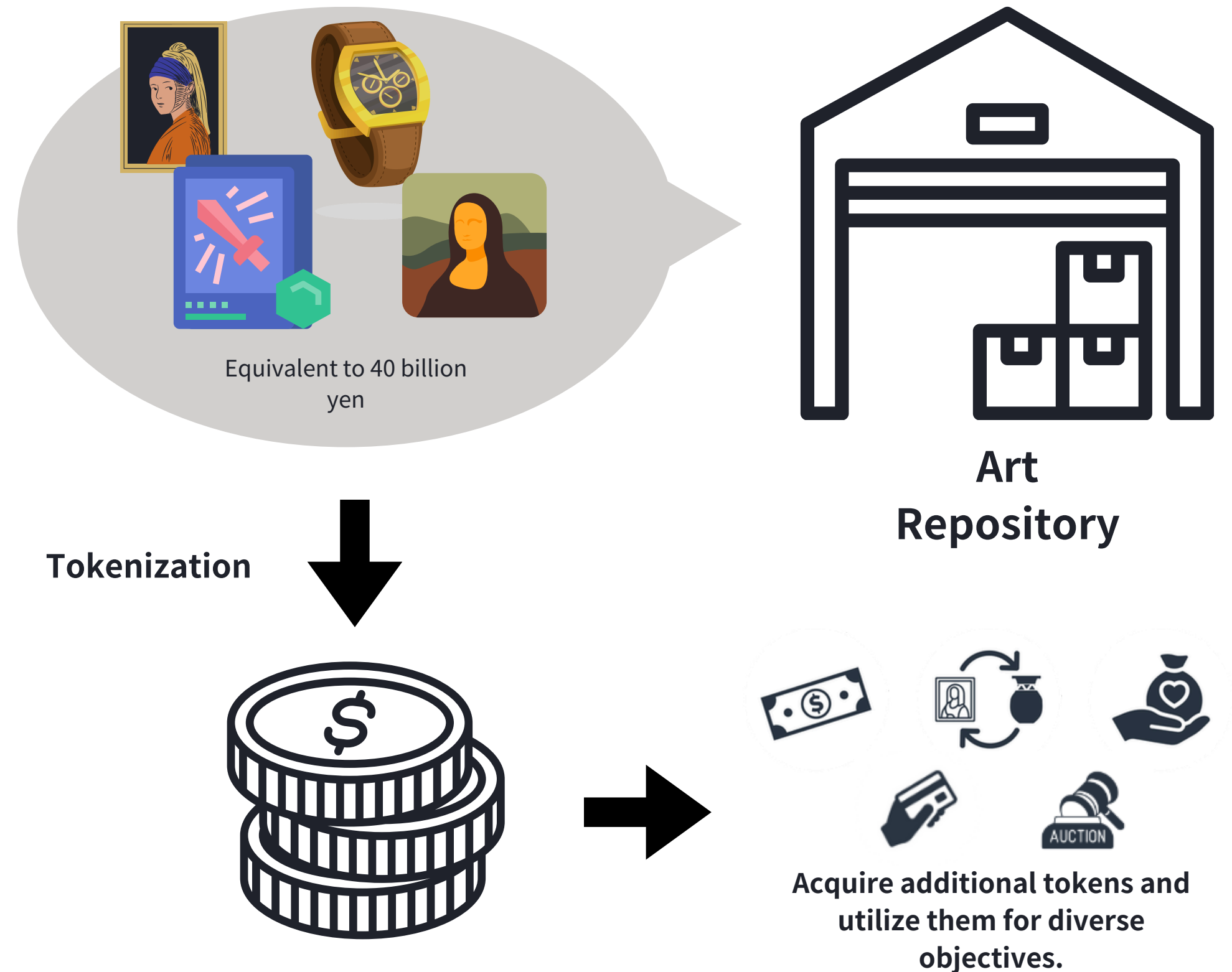
ZoomART Initiative

Tokenization of collectible items known as "ZoomArt Token."

ZoomART Overview

ZoomART is a project that tokenizes collectible items, stored and managed by affiliated warehouse companies.

The tokenized collection will be kept in a secure art repository. Additionally, you will receive tokens while storing, and by overseeing these tokens, you will generate a return. This return can be utilized to cover storage costs and oversee your collection akin to real estate.

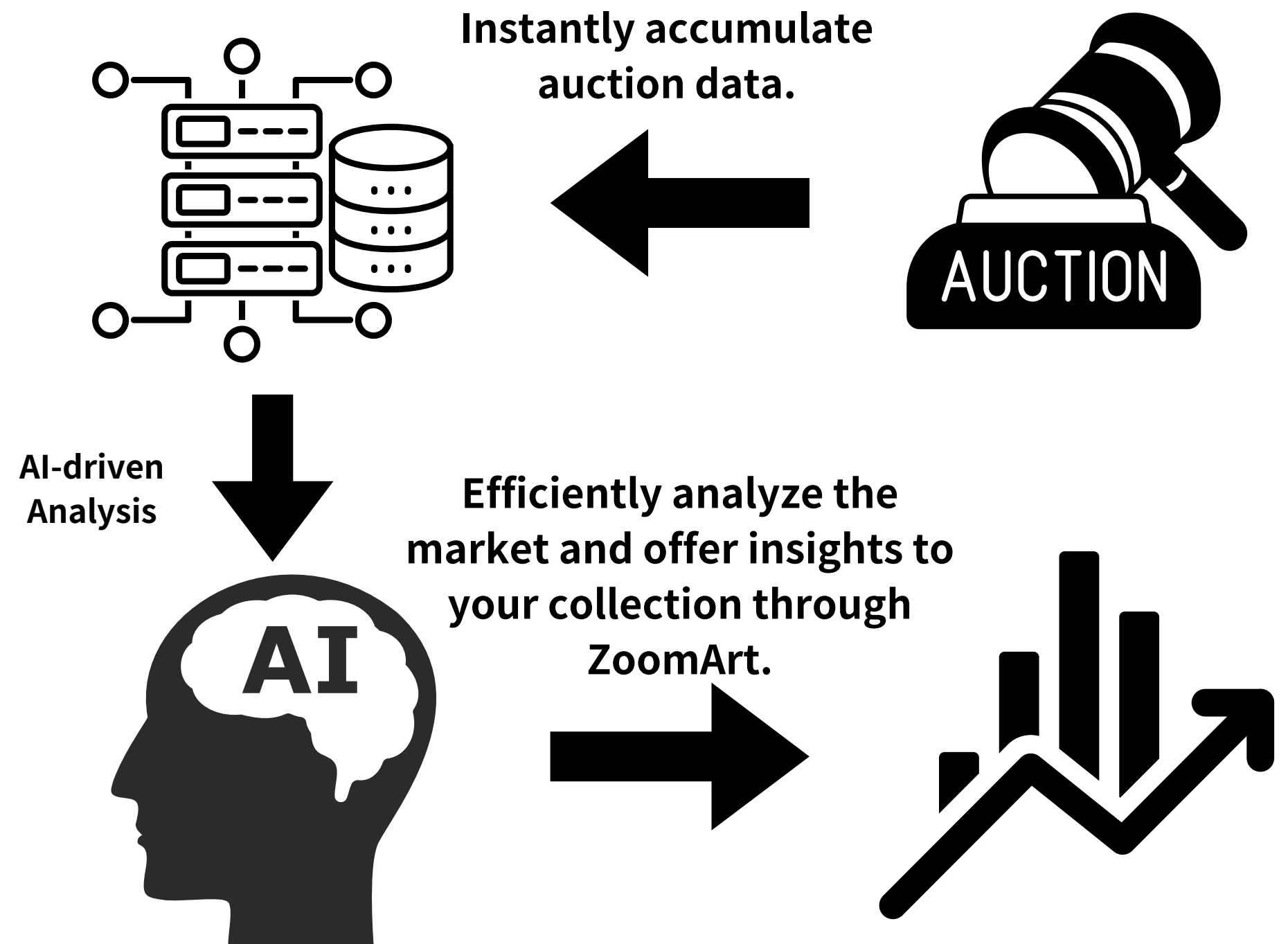


ZoomART AI

Real-time auction data analysis utilizing AICollet AI.

Analysis of auction data by AI
NFT collections are purchasable and vendible even when retained in storage. Transactions take place on the NFT marketplace.

NFTs bought on this platform are linked to tangible assets, making it akin to buying real art. Storage is managed by experts, and authenticity and condition are verified during the conversion to NFTs, ensuring a secure purchase.



ZoomART Staking

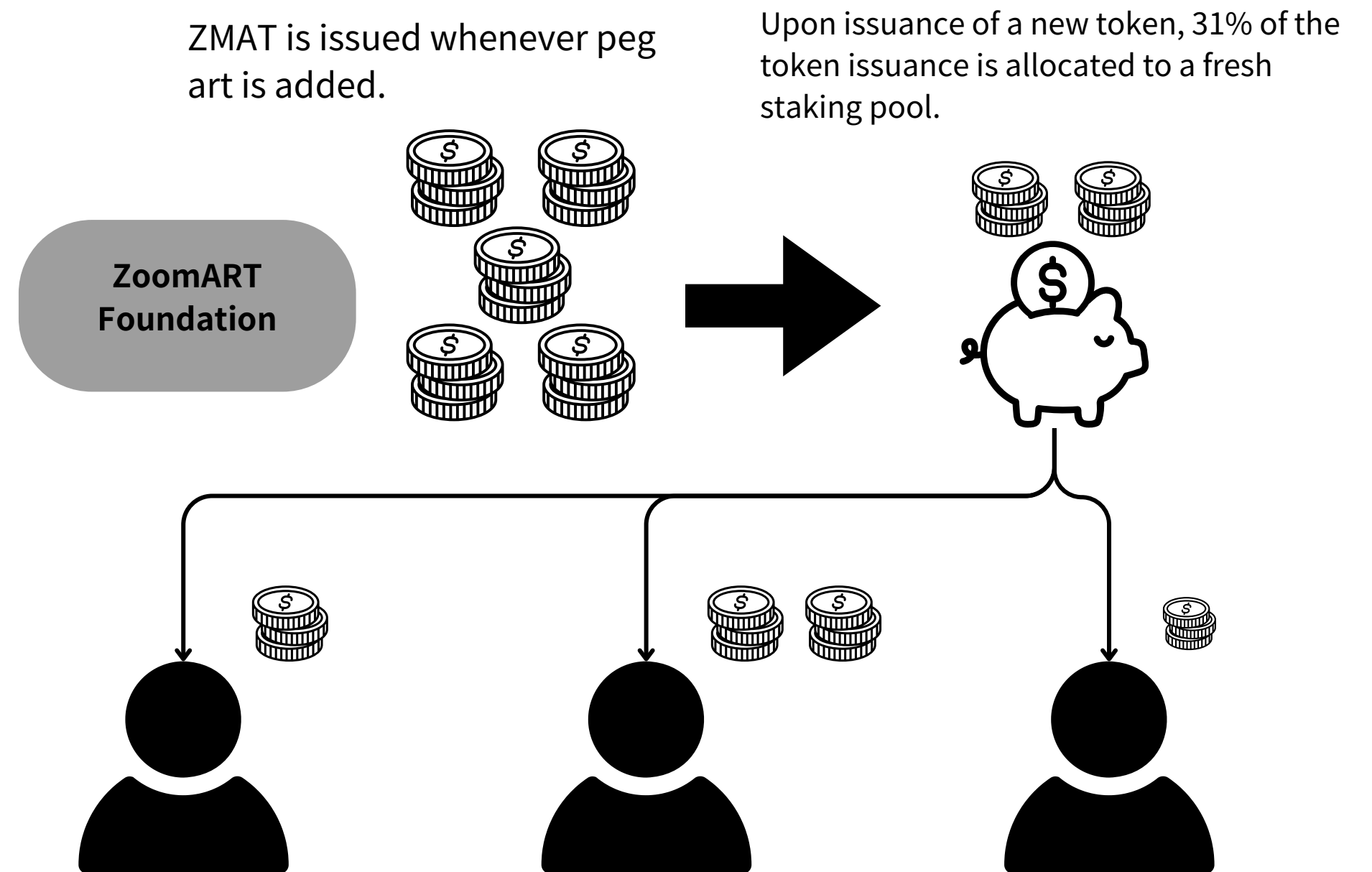
Manage your deposited collection for the long term to generate revenue from tokens.

Staking rewards

10% annual interest over a 10-year period

The tokens acquired by depositing your collection can generate an annual yield through a staking mechanism.

ZoomArt's staking feature enables users to generate profits akin to real estate investments, without the need to purchase or trade collections or tokens.



The staked token amount will grow and yield an annual interest rate of 10%. It is accessible for management for a maximum of 10 years and up to 100%.

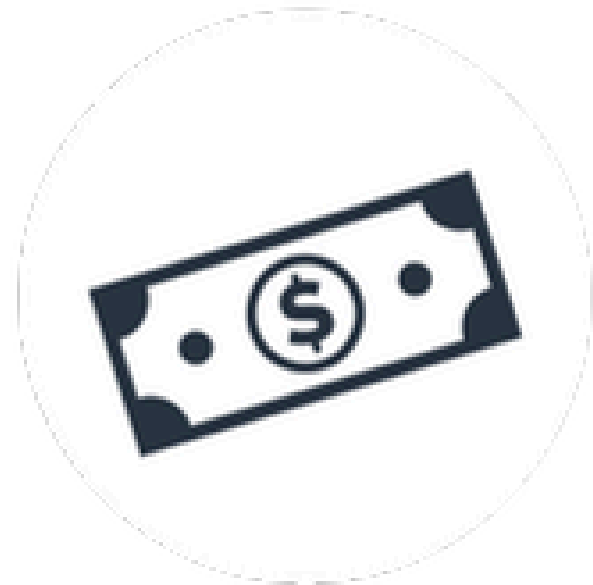
ZoomART Utilization

ZMAT Usage Guide

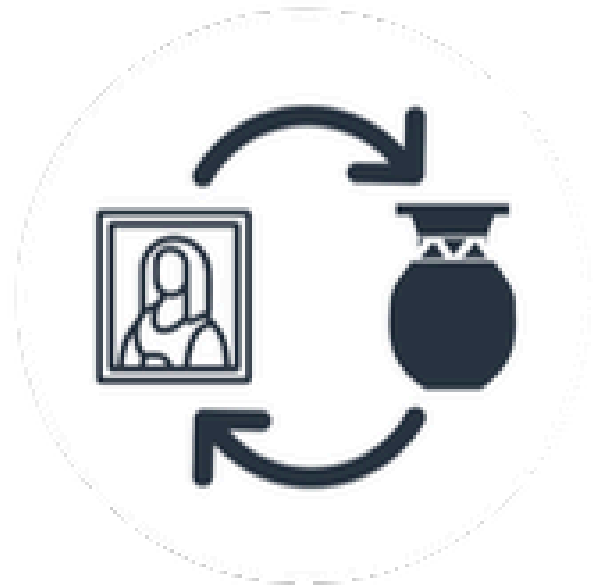
Tokens obtained through token operation can serve multiple purposes.

Convert fiat currency: Exchange conversion

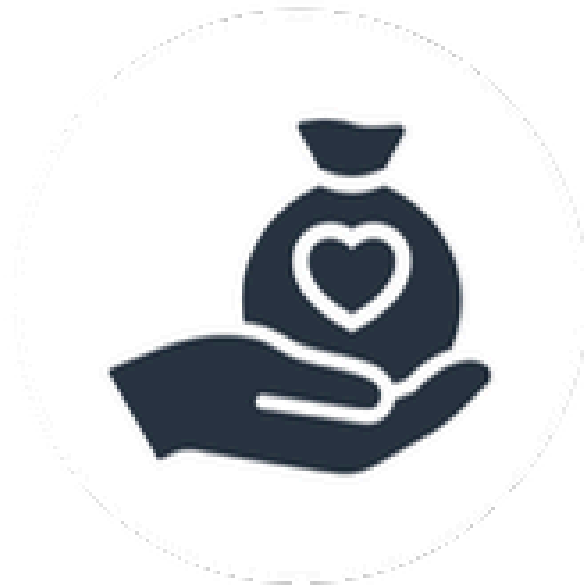
- Purchasing and vending NFT-ized Collectibles: Collectibles will be traded on a specialized NFT platform and settled using ZMAT.
- Contribute to the Museum: Submit your donation directly to the museum.
- Link the ZMAT-holding wallet to the card for credit card payments.
- Auction Settlement: Transactions at auctions are resolved via ZMAT.



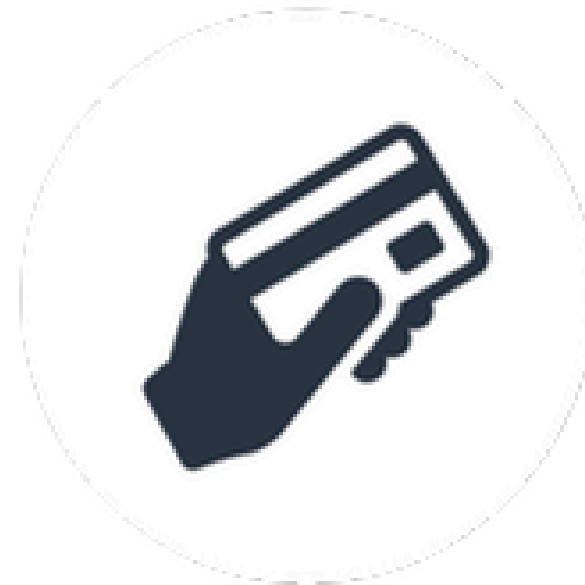
**Convert to
conventional currency.**



**Exchange for NFT
collections.**



Donate



Payment via credit card



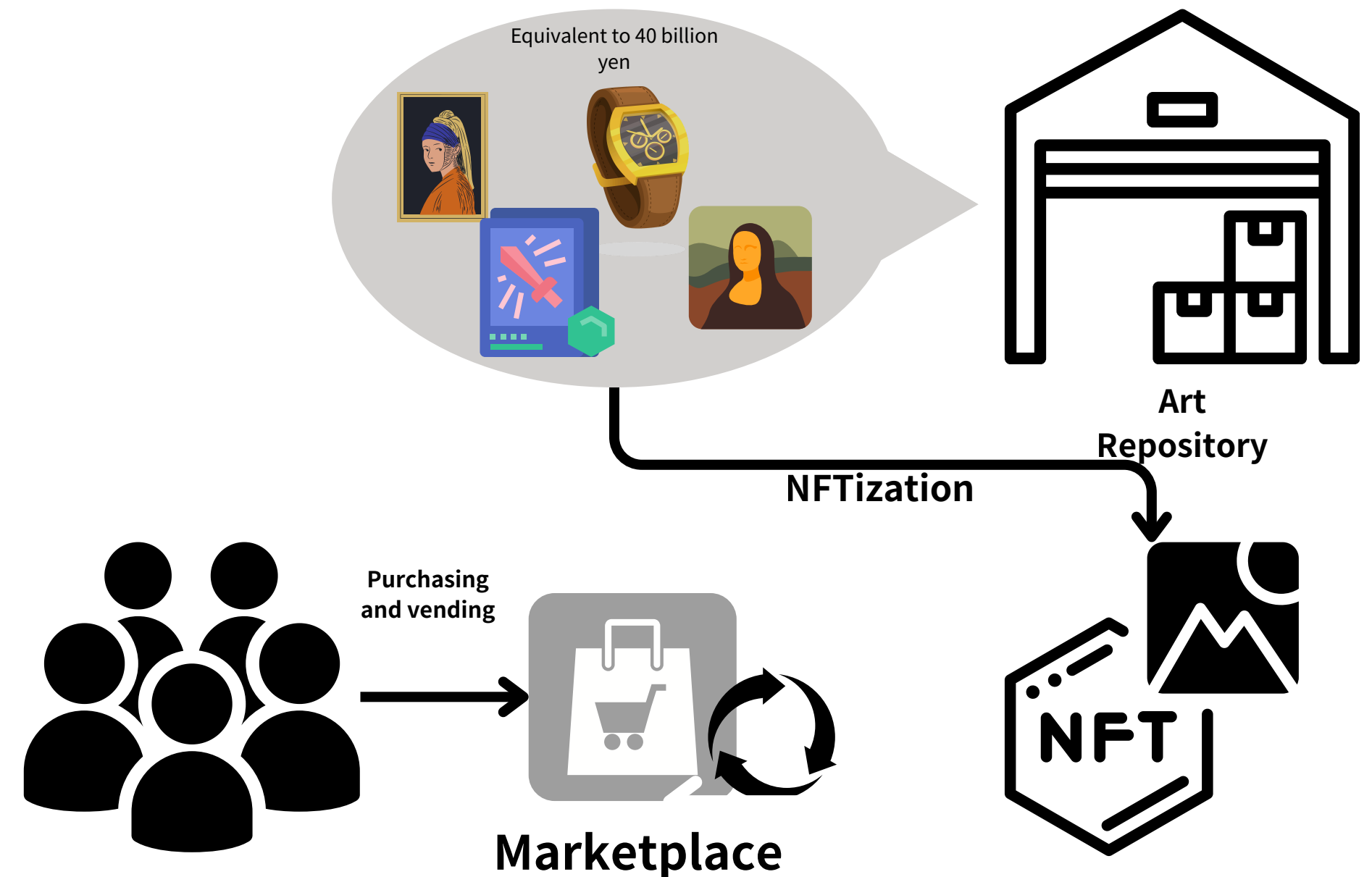
**Auction
settlement**

ZoomART Initiative

An NFT marketplace for buying and selling collections while securely storing them.

Regarding the NFT Marketplace
NFT collections are purchasable and vendible even when retained in storage.
Transactions take place on the NFT marketplace.

NFTs bought on this platform are linked to tangible assets, making it akin to buying real art. Storage is managed by experts, and authenticity and condition are verified during the conversion to NFTs, ensuring a secure purchase.



ZoomART Contribution

ZoomArt's donation feature acts as a link connecting museums and collectors.

Donation of ZMAT to the Museum

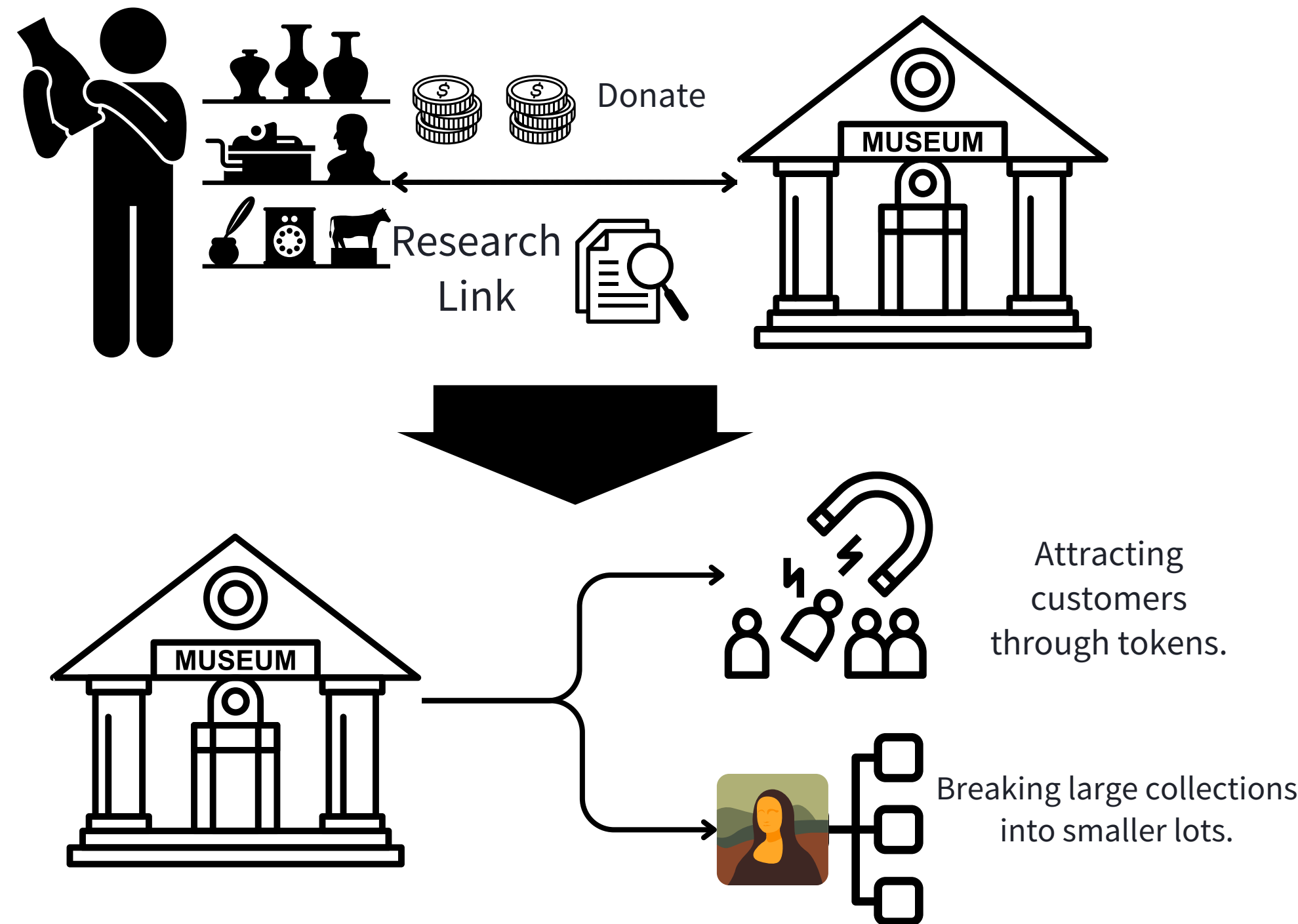
The tokens you acquire can be contributed directly to the museum. By making a donation to the museum, you can anticipate the subsequent impacts:

Enhancing collector participation

Establishing connections between museums and collectors

Moreover, the museum will utilize the gathered tokens to enhance the collection sector.

Attracting collectors • Segmenting extensive collections



ZoomART Credit Card

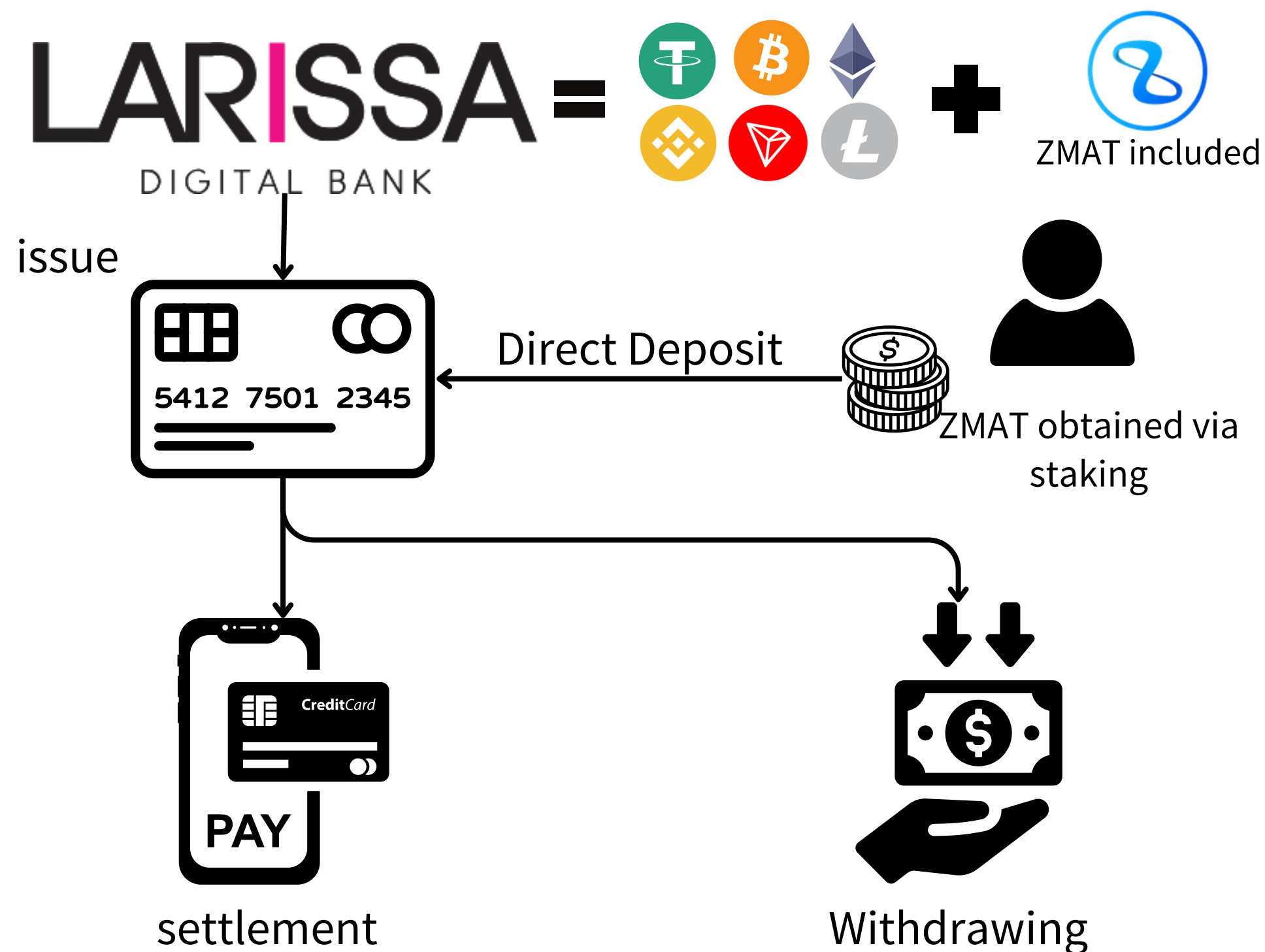
The tokens earned can be utilized for direct payment/cash on the ZoomArt Card.

Credit card payments are accepted through ZMAT thanks to the collaboration with the payment provider "Larissa."

Tokens acquired through staking can be utilized for direct credit card payments or converted into cash.

The convertibility to cash makes it more convenient and appealing than other tokens.

Larissa already possesses multiple renowned tokens utilized as payment methods, with ZMAT poised to become one of them.



ZoomART Auctions

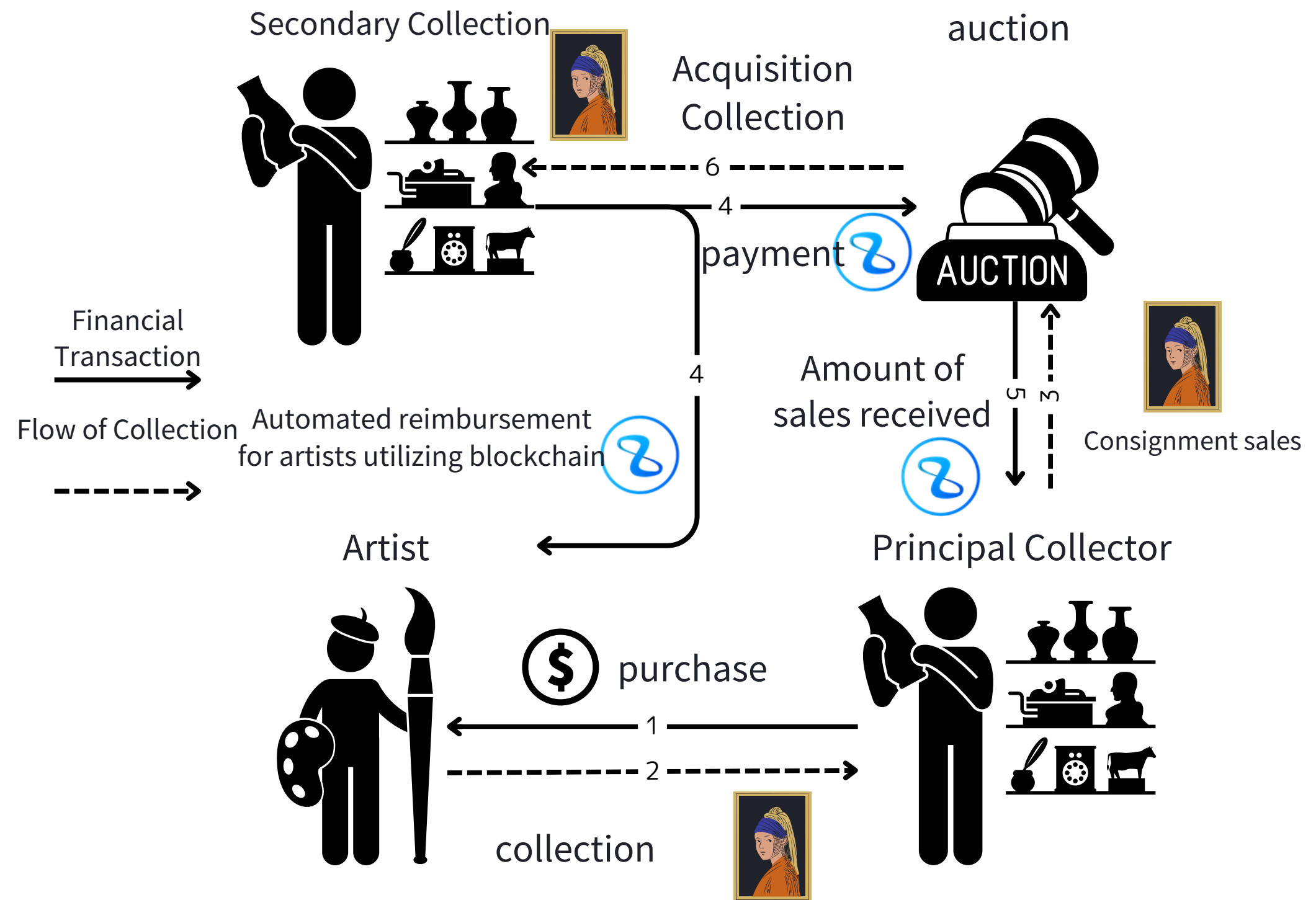
Payment for supporting artists Auction sales on ZMAT.

System for Artist Rebates
Automated secondary royalty distribution.

At ZoomArt Auction, we collaborate with auction firms and handle transactions using ZMAT.

Using ZMAT for payments enables leveraging blockchain to transparently facilitate money flow and automatically reimburse the artist.

This system enables us to support artists by facilitating payments that directly contribute to creative endeavors.





Tokenomics
Tokenomics

ZoomART Token (ZMAT)

What does ZMAT stand for?

ZMAT represents a token linked to tangible art. It can be stored in Zoom ART or crypto wallets and is compatible with major blockchains like Ethereum.

Characteristics of ZMAT

ZMAT exhibits a high PEG ratio due to its underlying asset being art. This suggests stable price trends and positions it as a valuable tool for preserving and managing assets.

Utility

<ZMAT utility>

- Staking
- NFTs Purchase
- ZMAT Burn Voting

ZMAT issuance system

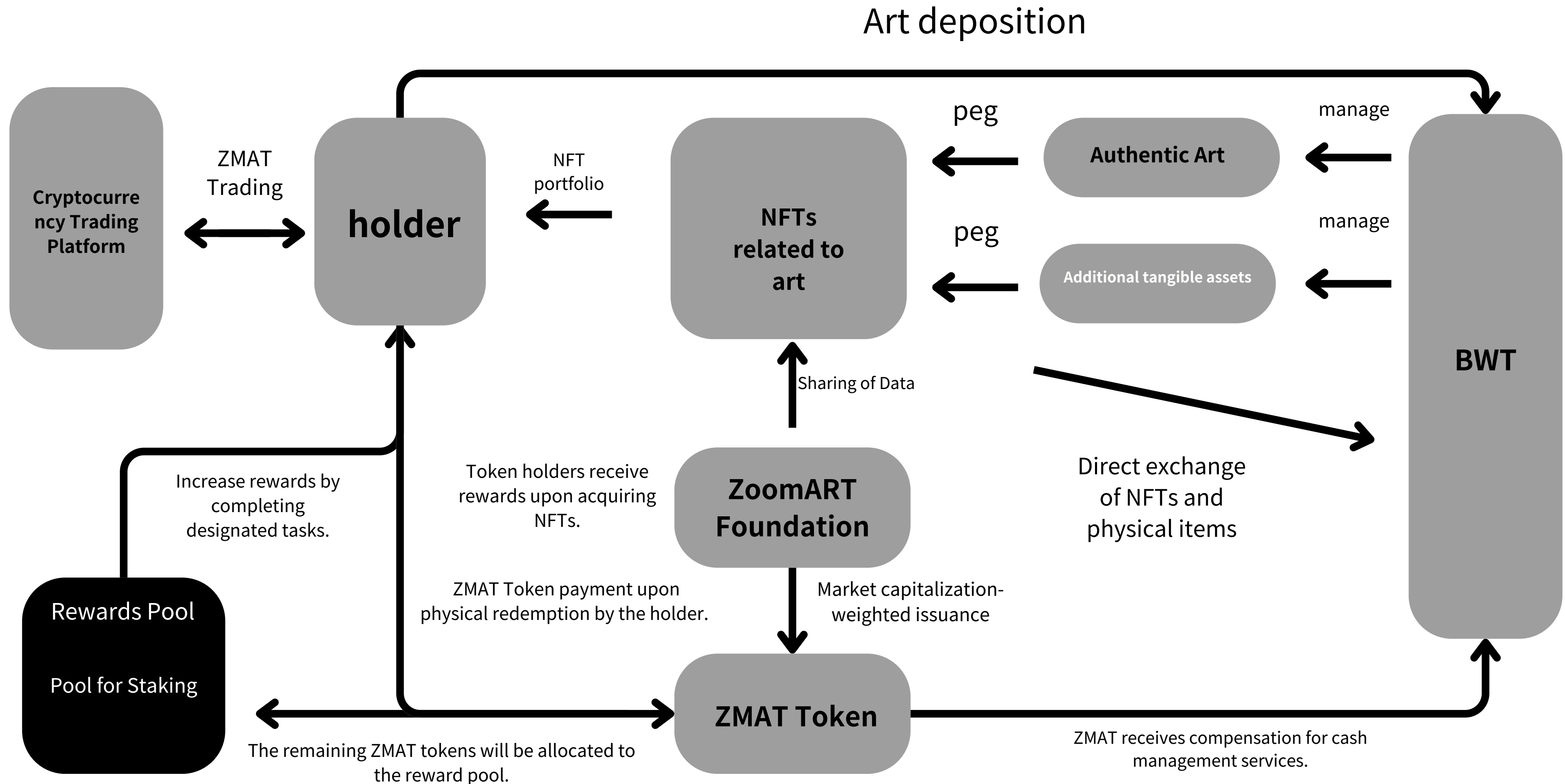
When ZMAT is generated, a token is linked to tangible art (or other assets) and released with the corresponding market cap. 45% of it is overseen by the holders and foundation, while 31% is reserved in a reward pool. Should you wish to exchange your tokens for art, you have the option to exchange a specific percentage of tokens for foundation by burning your tangible art NFTs. In the event of a substantial decline in the art market cap, ZMAT holders can opt to introduce collateral or burn ZMAT.

There is no restriction on the token issuance limit; however, the issuance limit will be established through voting. This system involves issuing tokens within a predefined range set by prior agreement, similar to the total number of shares that can be issued.

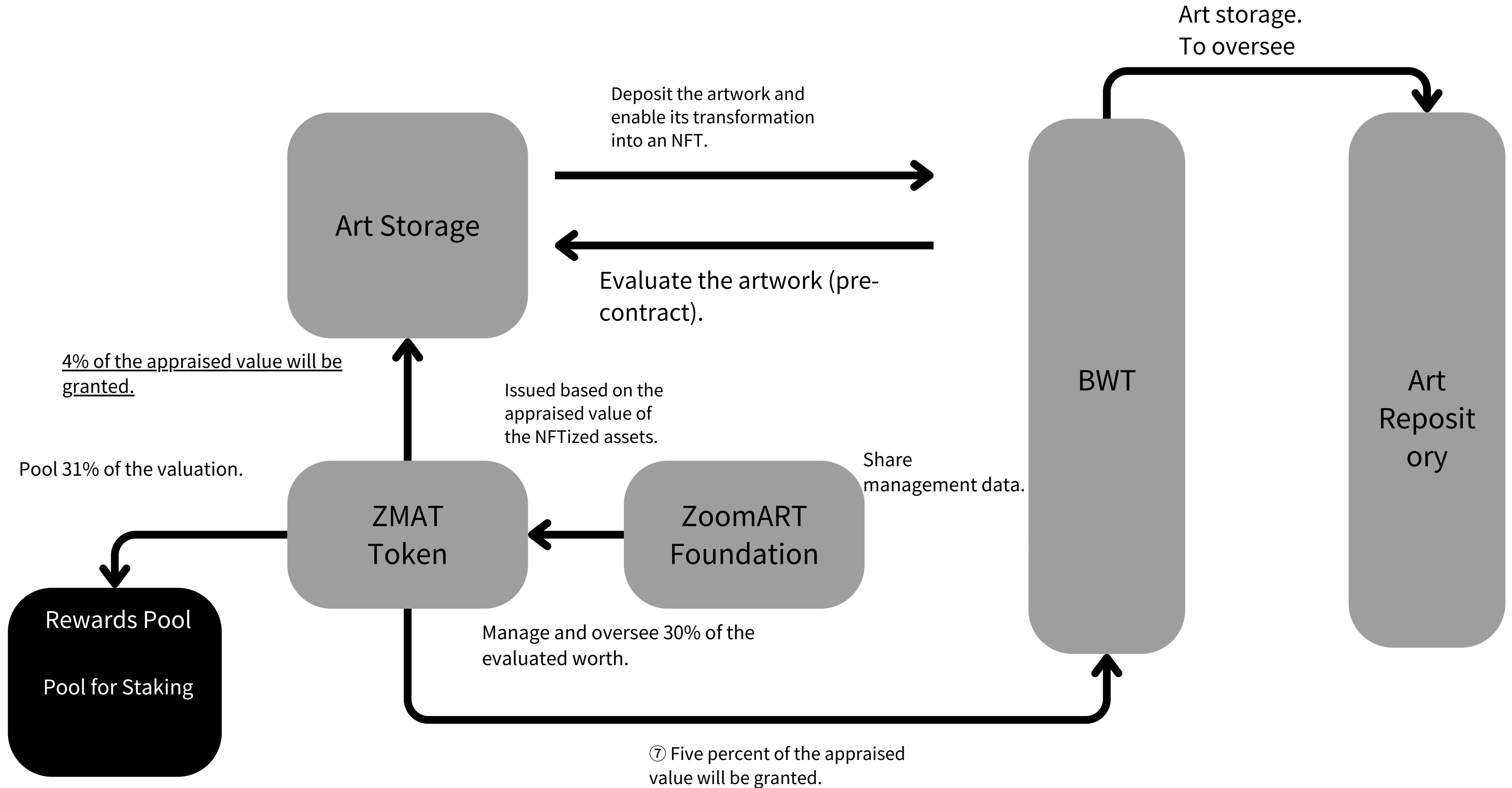
ZoomART Token (ZMAT)

Standard Token	After the token release, compatible blockchains will be added in sequence.
Symbol Token	ZMAT
Total Token Supply	Unlimited
Decimal Precision	18
Country of Issue	Panamanian Corporation
Price of Mint	1ZMAT=0.7USDT
Initial investor discount rate	Negotiable
Initial Investor Outcome	Negotiable
Listed Incarceration	Negotiable
Original Price	This token will be listed on a specific exchange (to be determined).

Tokenomics



Token Issuance System

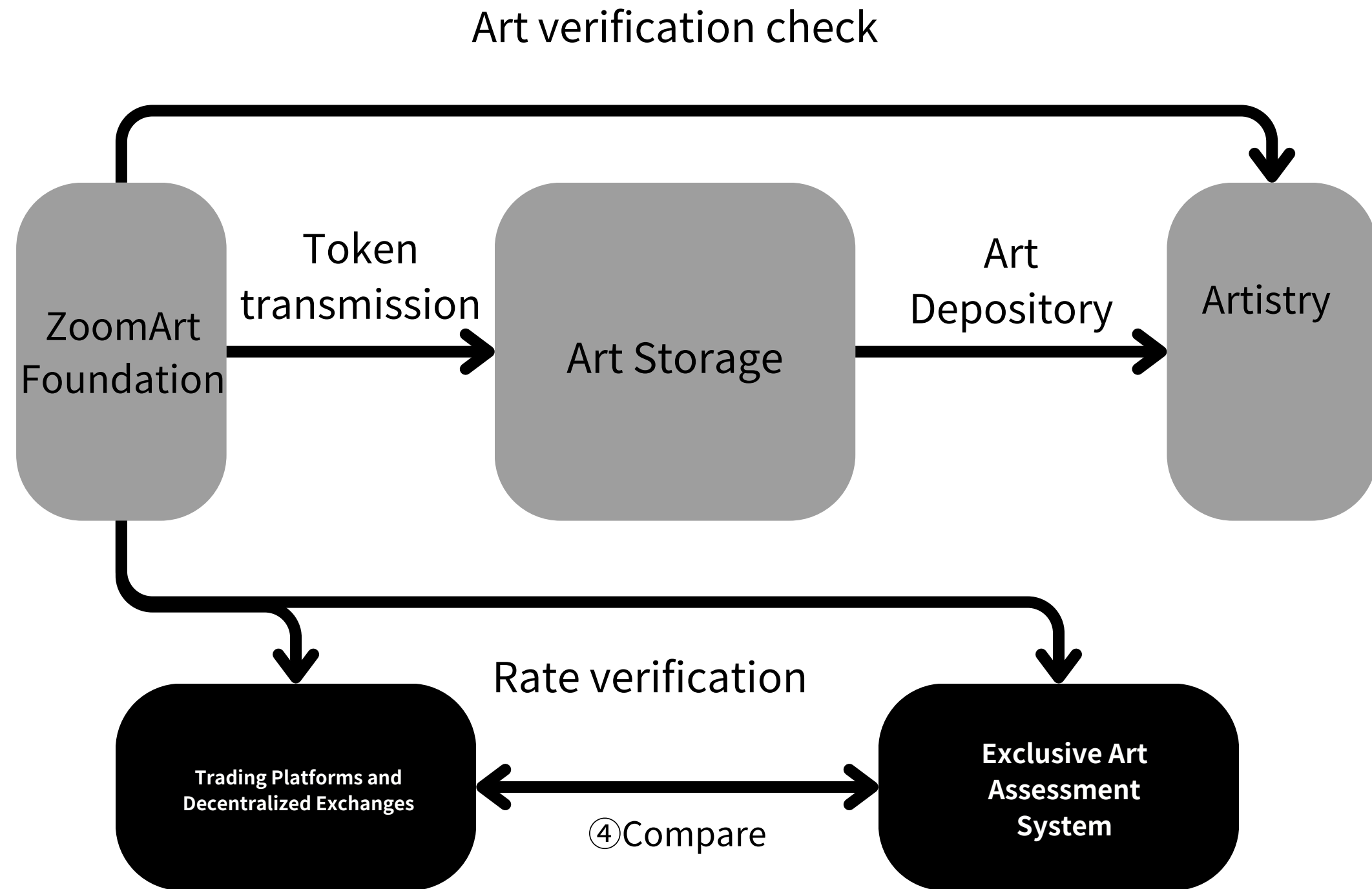


Token Incentive Mechanism

Rewards Structure for Deposits

Users have the opportunity to acquire tokens through the submission of art as collateral. The number of tokens received is based on either the token's market capitalization or the art's market capitalization. The token's value is established by dividing the greater market capitalization by the overall supply (X), while the incentive is determined by assessing the art's valuation as a percentage of the total.

Art price: A, Market capitalization: Y, Total supply: X, Reward token amount: $A * X / Y$



The greater of the token market capitalization and the art market capitalization will determine the token reward calculation formula.

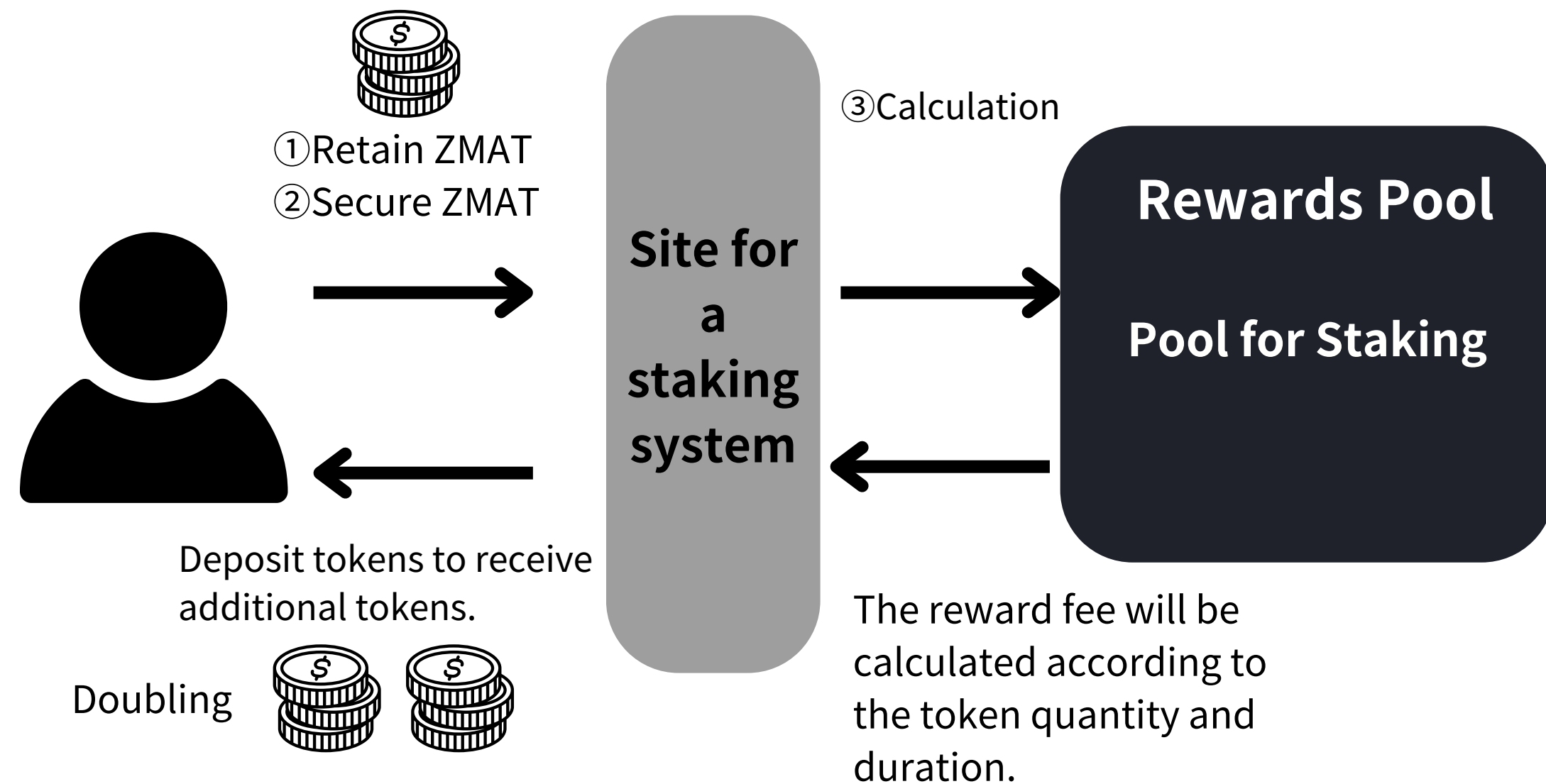
Token Staking Mechanism

Rewriting the text...

Tokens acquired through art deposits will be utilized to produce additional yields.

ZMAT holders have the option to stake ZMAT for a specific duration to receive extra ZMAT based on the quantity and duration. Essentially, the accrued tokens can produce supplementary yields.

The acquired funds can be utilized for additional investments, and leveraging compound interest can lead to increased returns.

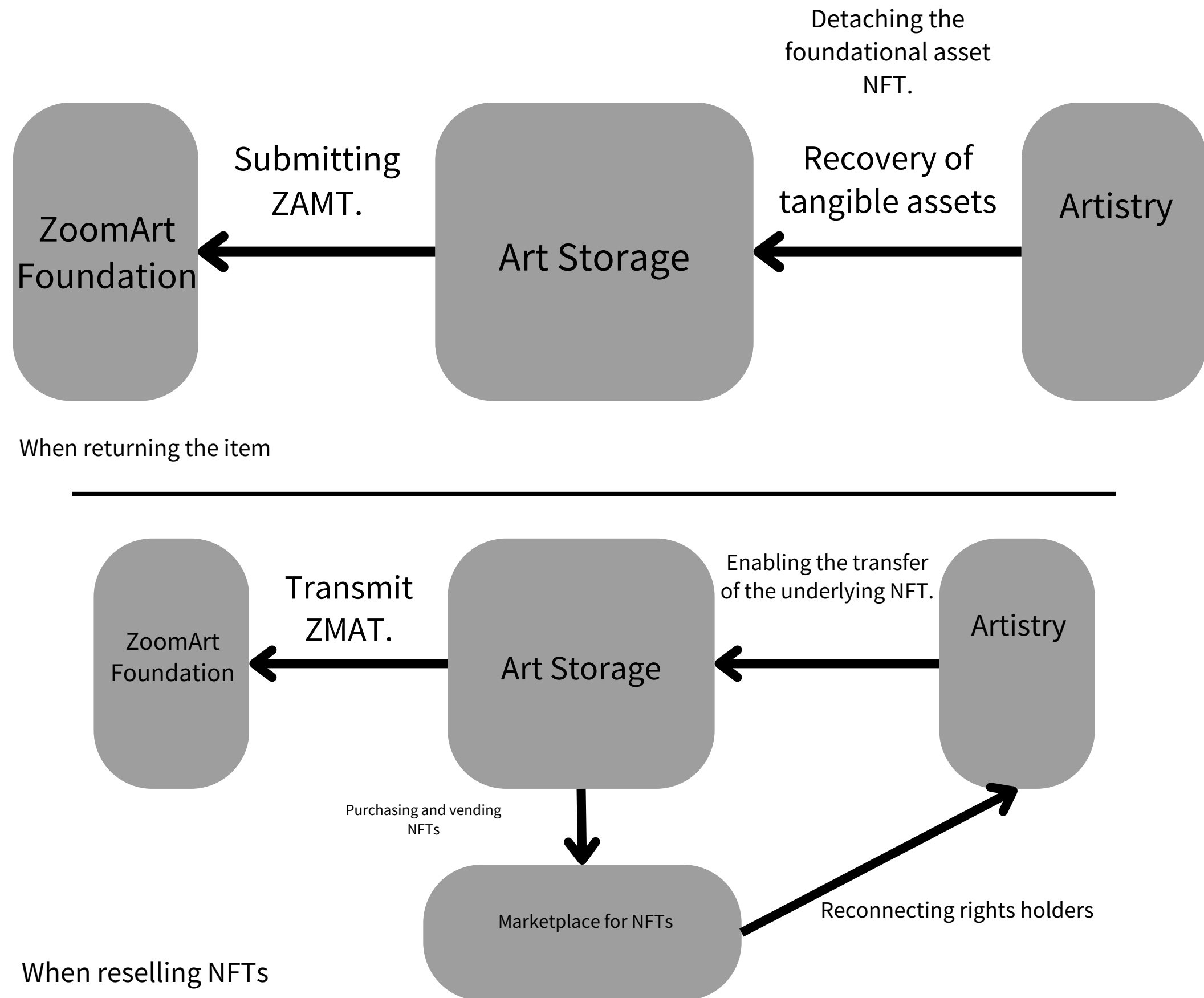


Depeg System

Art return/resale

If an owner of the original artwork desires to convert the artwork into a different form or resell it as an NFT, they can achieve this by sending ZoomArt an equivalent amount of ZMAT as the initial token reward (ZMAT) they received and then burning it.

In times of anticipated art price decline, pre-collecting fees and subsequently adding to them can serve as a hedge, introducing a novel management approach.



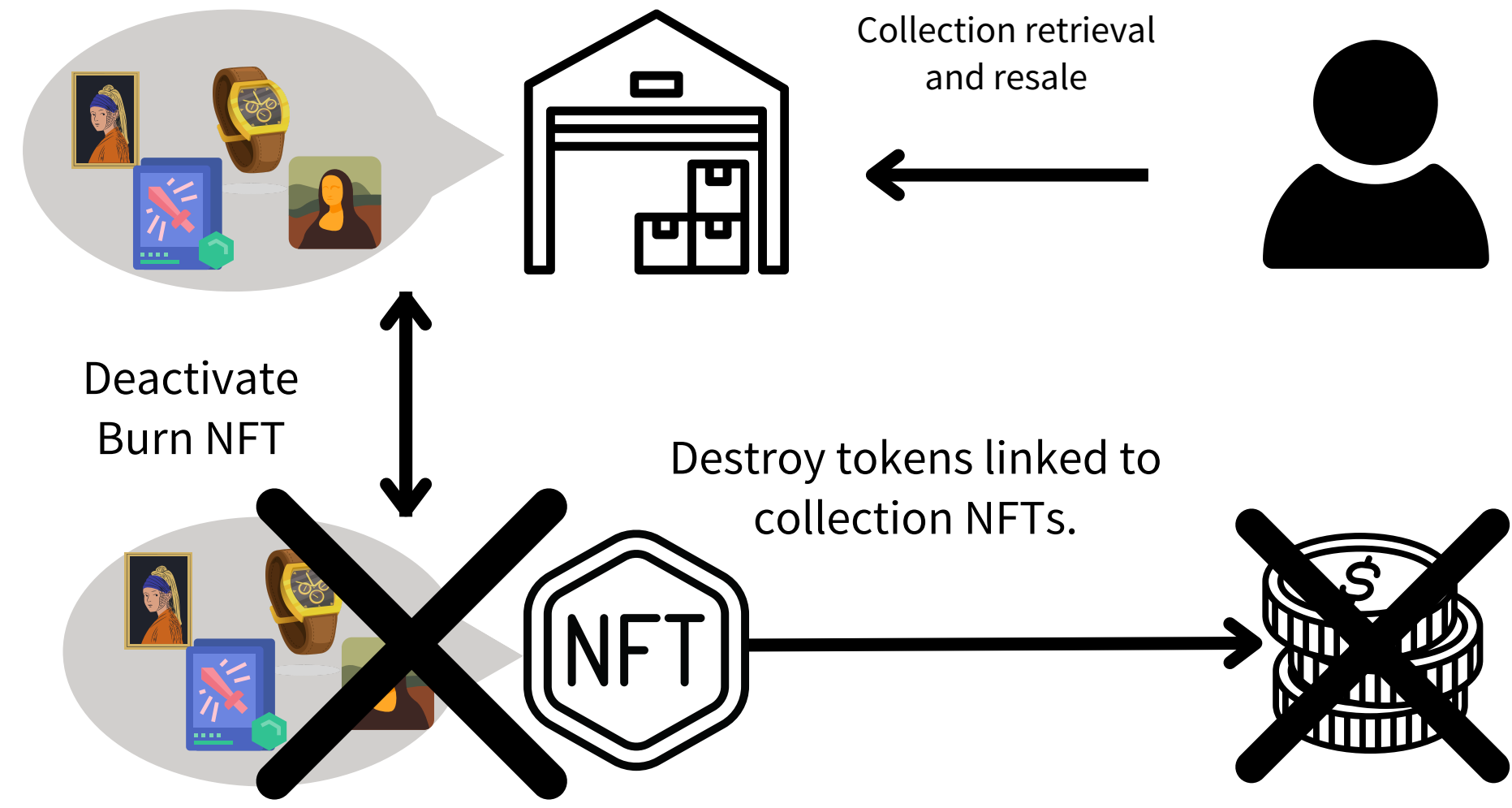
Token Incineration Mechanism

Token Destruction

When the owner of the underlying assets withdraws or resells a collection, the tokens linked to the collection are burned.

The quantity of tokens burned will fluctuate based on the number of years since the peg. The burning rate will start at 100% in the initial year and will reduce by 10% annually.

The concept involves gradually transferring the value of the collection to the entire ecosystem over a 10-year period.



yearly burinig rate			
1st year	90%	6th year	40%
2nd year	80%	7th year	30%
3rd year	70%	8th year	20%
4th year	60%	9th year	10%
5th year	50%	10th year	0%

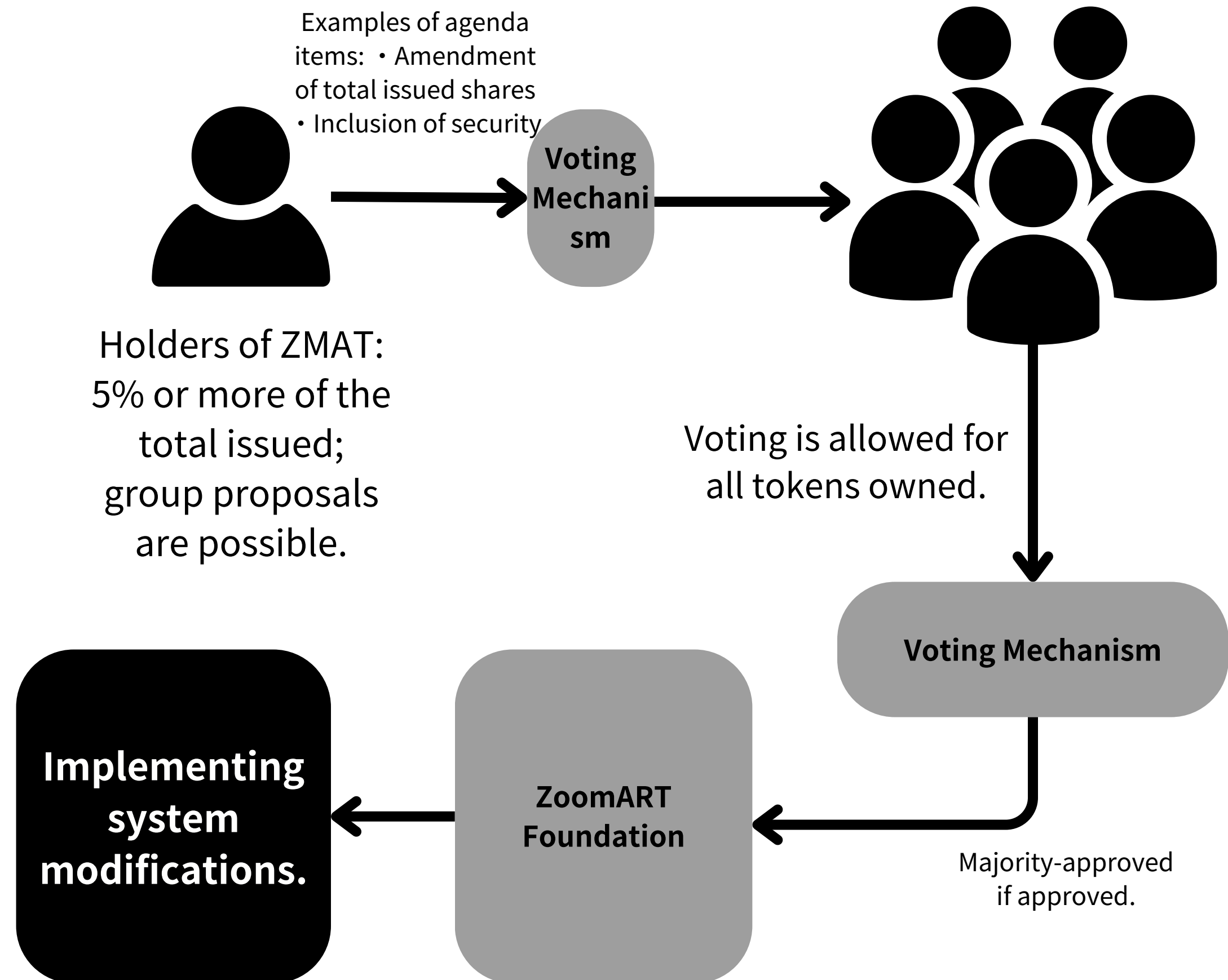
Voting Token System

Utility Token

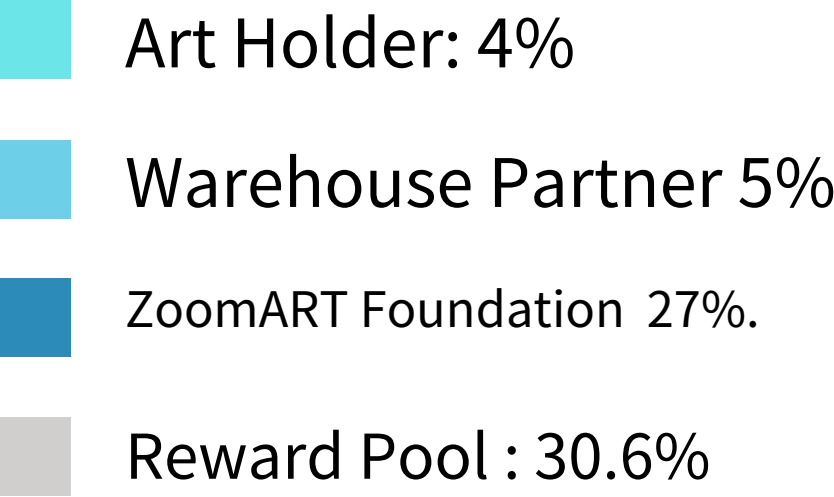
Token holders have the ability to propose changes to the system and participate in voting on these proposals. Examples of such proposals may involve adjustments to the total token supply or the evaluation and inclusion of collateral value.

Owning a specific amount of tokens enables you to submit a proposal, which will then be approved through a majority vote.

If approved, the ZoomArt Foundation will execute the necessary system modifications.



ZoomART Allocation



ZoomART Foundation Overview

Liquidity: 5%

Initial investors: 5%

Founder team: 5%

Partner: 2%

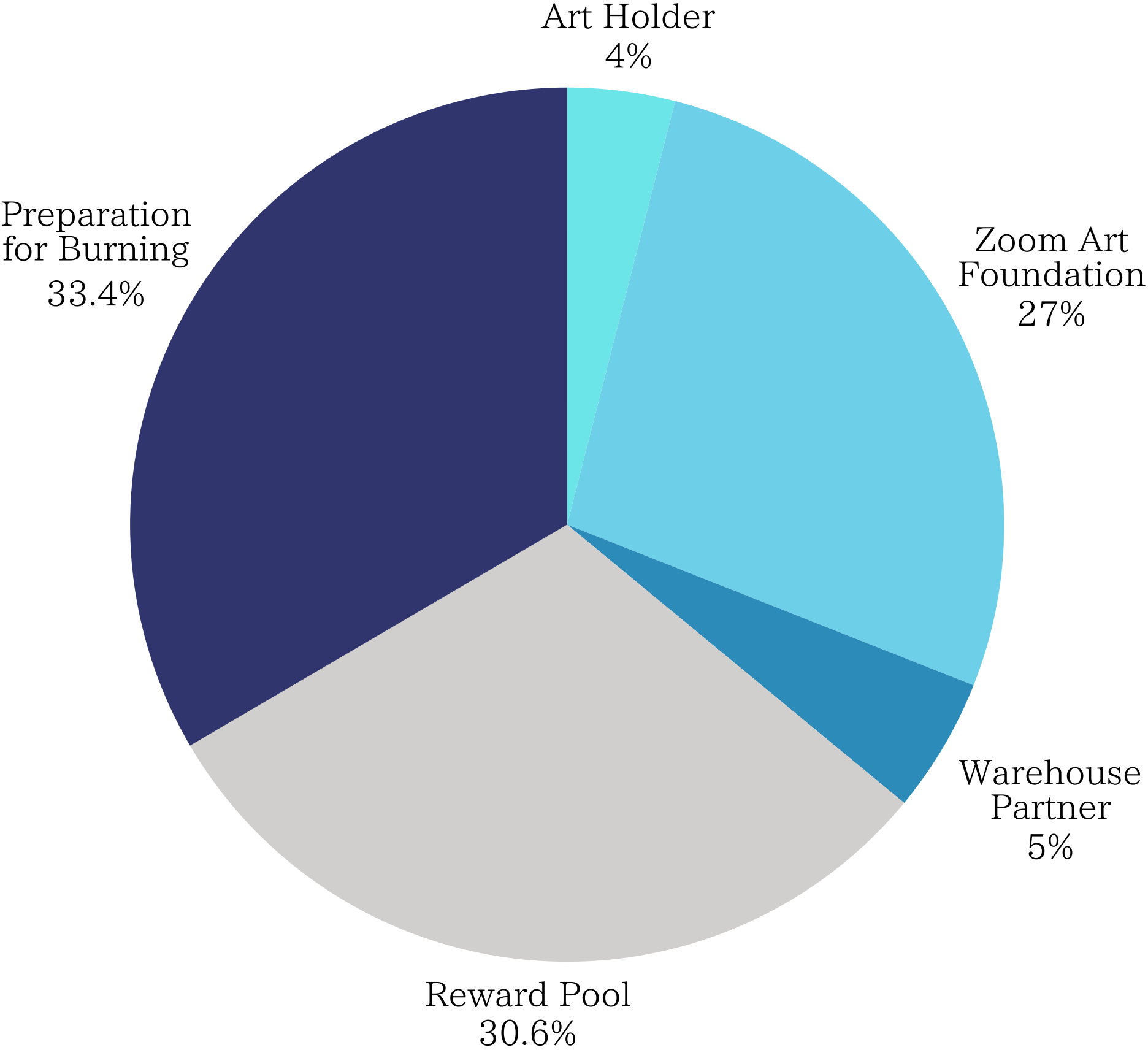
Treasury: 10%

Breakdown of Reward Pool:

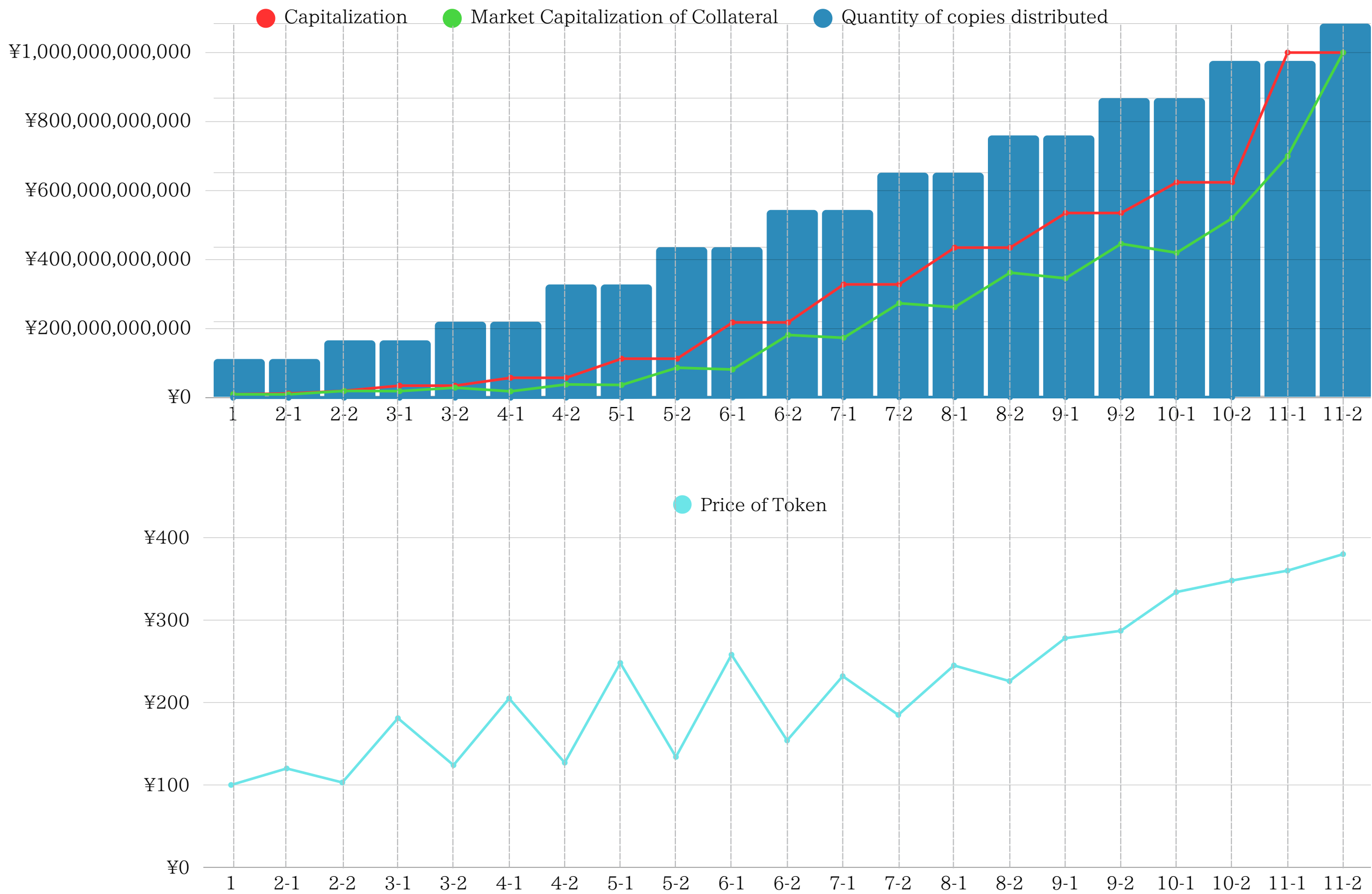
Staking Program - 30.6%

Preparation for Burn:

Burnable Token - 33.4%



ZoomART Token Roadmap



<Roadmap>
Our goal is to enhance the token value through ecosystem expansion and increased collateral value. Introducing new services and enhancing the ecosystem's value will create a growing disparity between the total collateral and market capitalization.

ZoomART Token Roadmap

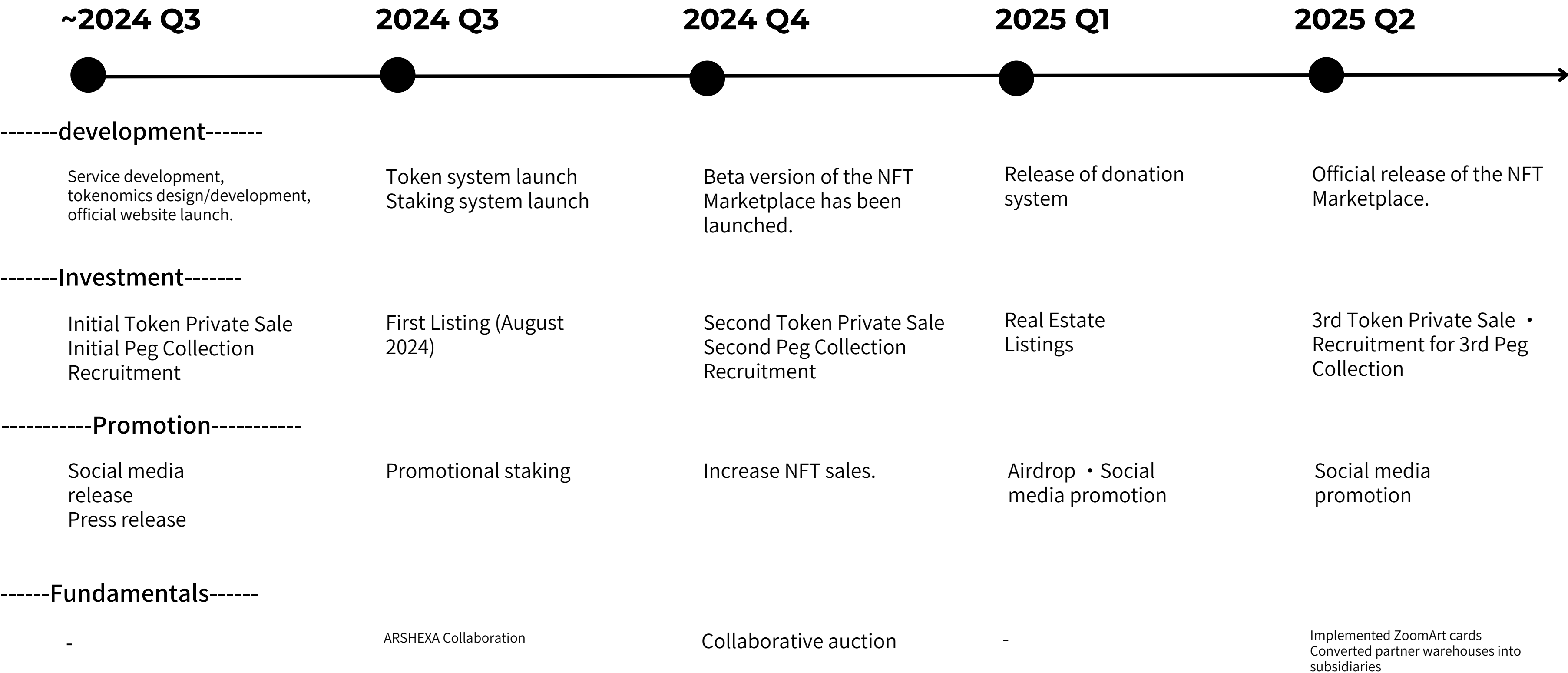
	1	2-1	2-2	3-1	3-2	4-1	4-2	5-1	6-1
Market Cap	¥10,000,000,000	¥12,000,000,000	¥20,000,000,000	¥34,920,000,000	¥34,920,000,000	¥57,750,000,000	¥57,750,000,000	¥113,100,000,000	¥113,100,000,000
Market Cap of Collections	¥10,000,000,000	¥9,700,000,000	¥19,700,000,000	¥19,100,000,000	¥29,100,000,000	¥18,500,000,000	¥38,500,000,000	¥37,000,000,000	¥87,000,000,000
The number of token	100,000,000	100,000,000	193,300,000	193,300,000	282,380,900	282,380,900	455,636,516	455,636,516	845,061,372
price of token	¥100	¥120	¥103	¥181	¥124	¥205	¥127	¥248	¥134
deflation rate of token	0.00%	0.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Collection withdrwal		¥300,000,000		¥600,000,000		¥10,600,000,000		¥1,500,000,000	
Additinal Collection	1		1		1		2		5
Total Collection			2		3		5		10
New issuing token	100,000,000		93,300,000		89,080,900		173,255,616		389,424,857
Burinig token			2,700,000		4,919,100		6,744,384		10,575,143
The number of increacing			90,600,000		84,161,800	0	166,511,231	0	378,849,714
Prepare for butning token	33,000,000		61,089,000		85,566,597		135,996,566		253,931,625

	6-1	6-2	7-1	7-2	8-1	8-2	9-1	9-2	10-1	10-2
Market Cap	¥113,100,000,000	¥218,160,000,000	¥218,160,000,000	¥328,320,000,000	¥328,320,000,000	¥434,880,000,000	¥434,880,000,000	¥535,200,000,000	¥535,200,000,000	¥624,000,000,000
Market Cap of Collections	¥87,000,000,000	¥81,800,000,000	¥181,800,000,000	¥173,600,000,000	¥273,600,000,000	¥262,400,000,000	¥362,400,000,000	¥346,000,000,000	¥446,000,000,000	¥420,000,000,000
The number of token	845,061,372	845,061,372	1,414,338,668	1,414,338,668	1,771,517,660	1,771,517,660	1,923,759,937	1,923,759,937	1,867,947,006	1,867,947,006
price of token	¥134	¥258	¥154	¥232	¥185	¥245	¥226	¥278	¥287	¥334
deflation rate of token	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%	2.00%
Collection withdrwal		¥5,200,000,000		¥8,200,000,000		¥11,200,000,000		¥16,400,000,000		¥26,000,000,000
Additinal Collection	5		10		10		10		10	
Total Collection	10		20		30		40		50	
New issuing token	389,424,857		569,277,295		357,178,992		152,242,277		-55,812,931	
Burinig token	10,575,143		30,722,705		42,821,008		47,757,723		55,812,931	
The number of increacing	378,849,714	0	538,554,590	0	314,357,985	0	104,484,553	0	-111,625,861	0
Prepare for butning token	253,931,625		411,070,428		486,118,488		488,600,716		414,369,518	



Navigation Plan Roadmap

Navigation Plan





Warehouse Partner

Partner

Collection Bank
@Japan

**Collection
Bank**

A company operating a diverse platform focused on artwork management, established in January 2020. Emphasizing innovative approaches to art management and value creation, the total assets under management exceed 40 billion yen. Through the conversion of these art assets into NFTs, the company seeks to develop fresh collection applications and envision a strategy for enhancing value by merging the physical and digital realms.

Company Name: Collection Bank, Inc.
Capital: 822.8 million yen (including capital reserve) Representative:
Takaaki Oshiro



An application service for managing art collections as assets, akin to stocks or real estate.



Art storage services. Collections are stored in optimal conditions. Additionally, we manage various requests such as transportation, photography, and framing of artworks.

Partner

Artistic Movement

@Korea



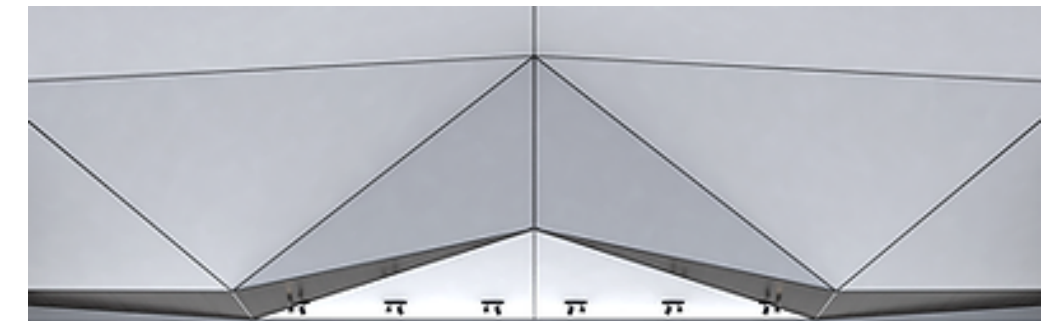
The vast Korean art complex
"ARSHEXA"

Art warehouse situated on the fourth
floor.

This is an exclusive storage service
tailored for affluent individuals.

Alongside the storage operations,
they manage upscale residential
communities and host exclusive
auctions, catering to elite clientele.

At year-end, we intend to conduct an
auction on ARSHEXA, contemplating
the use of ZMAT as the currency.



Partner

SG Open

@Singapore



between the arts

A sibling warehouse of Collection Bank, operating in Singapore for affluent clients, providing family office-style services to oversee collections and enhance collection operations.

Utilizing Singapore as a hub, we will expedite BWTa's growth across Asia.

Art Storage

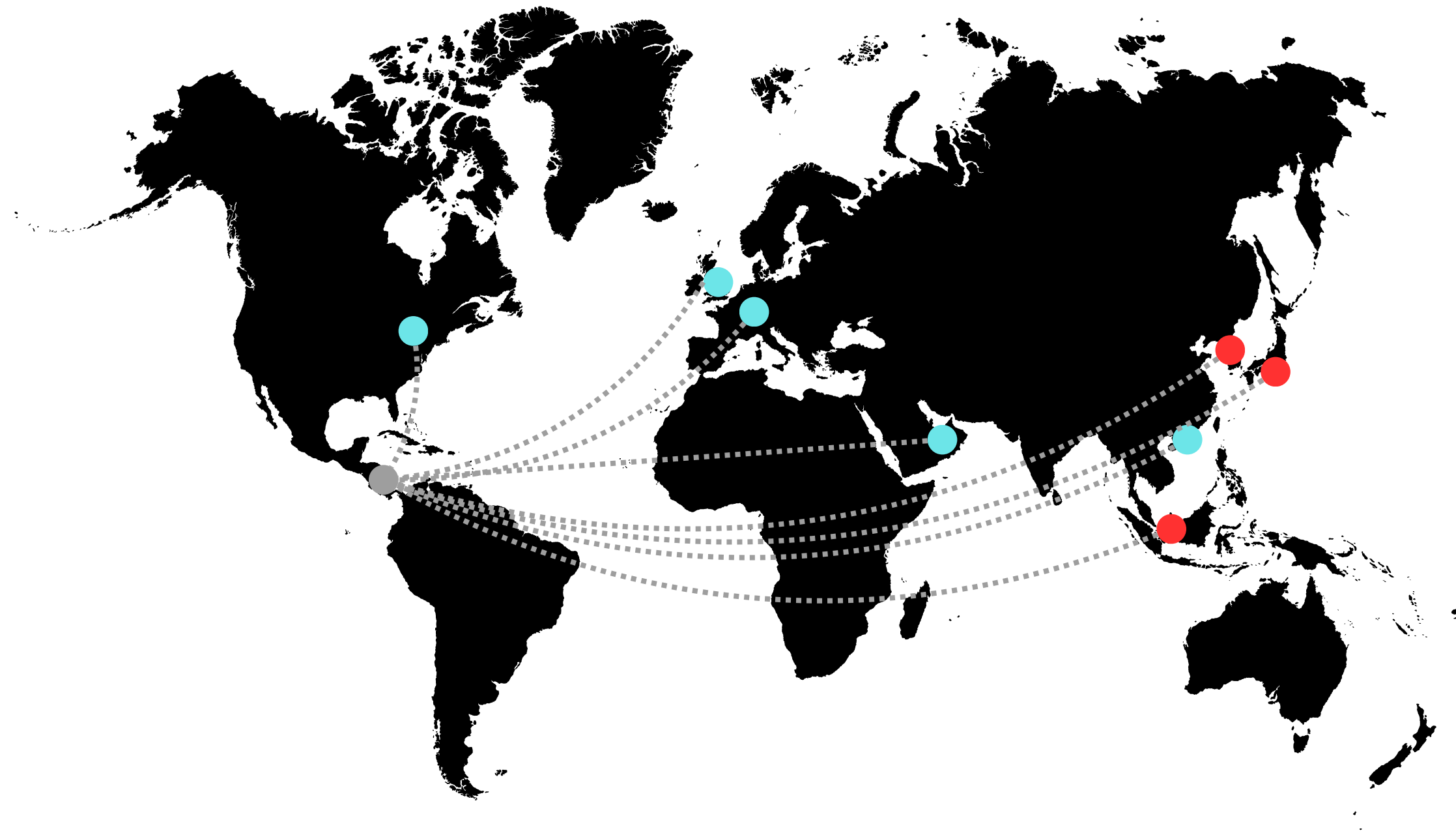
@Korea



Partnership envisioned post-2026 completion.

Scheduled for completion in 2026, a substantial art storage facility named "art" will be situated at Incheon International Airport in South Korea, boasting a total floor area of 1 million square feet. Led by a consortium headed by South Korean company Arshexa and backed by an investment of \$283.3 million, the airport is set to evolve into a cultural and artistic center, featuring exhibition spaces, art fairs, and dining establishments, with the aim of enhancing South Korea's art market.

Partner



● During Phase 1, our focus will be on expanding our network of partner warehouses, particularly in Asia, with a primary emphasis on growth in Japan, South Korea, and Singapore.

● During Phase 2, we will collaborate with partners possessing warehouses strategically located worldwide to enhance our services, focusing on Hong Kong, Dubai, London, and New York.

We aim to establish a platform that enables global access to ZoomArt, fostering a marketplace as an alternative to the international auction market.

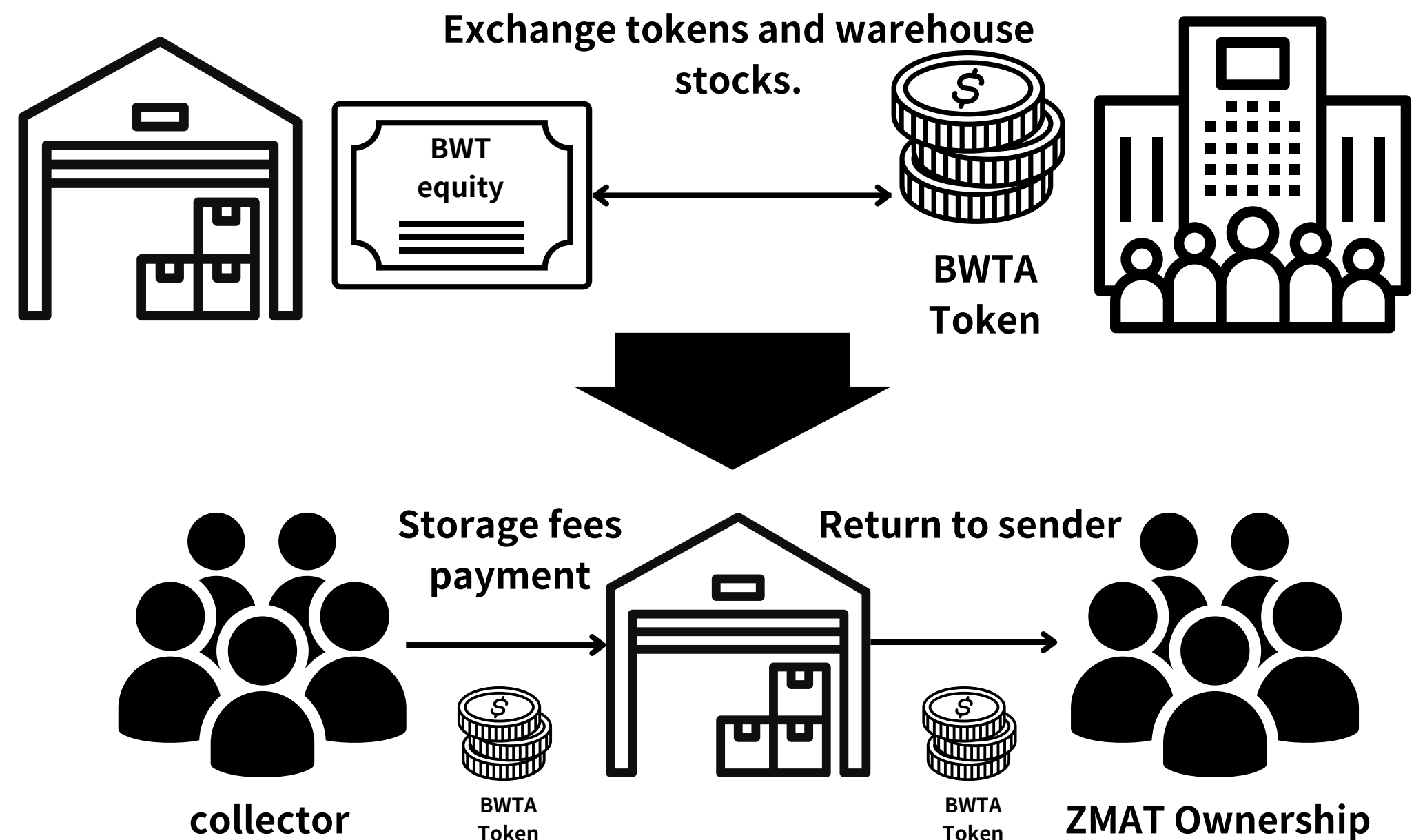
ZoomArt Holdings Initiative

Acquired art warehouses globally as ZoomArt Group, incorporating a subsidiary of Collection Bank.

Warehouse company acquired by ZMAT, becoming a subsidiary.

To strengthen the tokenomics, the ZoomArt Foundation will purchase shares in the warehouse company using ZMAT tokens.

Moreover, following the acquisition, our objective is to enhance the economy by redistributing the storage fees generated by the warehouse firm to all ZMAT stakeholders.





Team Members

Team team



TAKATASHI OHGI

Chief Executive Officer of Collection Bank.

**Director of the Japan ArtTech
Association**

He participated in establishing a real estate technology company and oversaw its listing on the First Section of the Tokyo Stock Exchange. Additionally, he spearheaded the introduction and growth of new ventures including crowdfunding and travel technology.

In January 2020, he established Collection Bank Inc. Drawing from his personal background as an art collector, he created Japan's inaugural art management subscription service, "Bijutsu Souko," to address issues concerning the administration, preservation, and marketability of artworks. His objective is to enhance the Japanese art market by integrating technology into the well-established art and fine arts sector.



Media features: <https://www.youtube.com/watch?v=r-f9TEYVP8I&t=3s>,
<https://www.youtube.com/watch?v=awLKJLAq6g0>,
<https://straym.com/article/21080601>,
<https://www.tricera.net/ja/artclip/blog522>,
<https://www.youtube.com/watch?v=iKZsRImk6AU>.

Team



Ryo Nakano
Collection Bank

With ten years of experience in project management at a systems integrator (SIer), handling projects for major telecommunications carriers and leading beauty salons, I later served as the head of business development for digital transformation in real estate management and IoT integration in the vacation rental industry at a Tokyo Stock Exchange First Section-listed company. In 2020, I joined as a founding member of Collection Bank. I was instrumental in launching the collection asset management service, overseeing the operations division, and leading the company's web3 initiatives.



Hiroshi Takeshita
Collection Bank

After gaining diverse experience over ten years at an international advertising agency, I served as the Head of Marketing at Groupon Japan, overseeing all marketing activities.

Subsequently, I was involved in launching a pre-owned luxury brand e-commerce platform. In 2020, I became a founding member of Collection Bank.

I played a crucial role in launching the collection asset management service and overseeing the marketing department.

Team



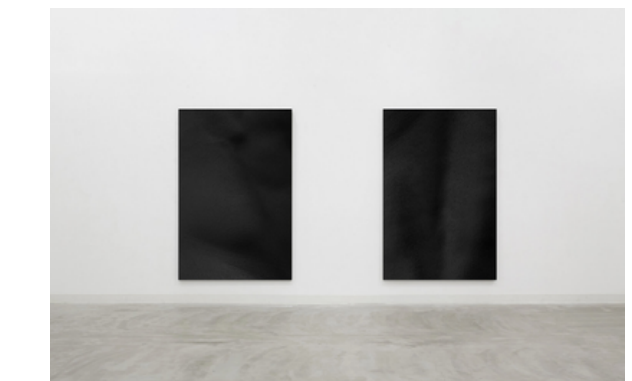
Fumio Nanjo

Born in Tokyo in 1949. Graduated from Keio University with a degree in Economics in 1972 and a degree in Philosophy (Aesthetics and Art History) from the Faculty of Letters in 1977.

From 1978 to 1986, worked at the Japan Foundation. Served as Director of ICA Nagoya from 1986 to 1990. From 1990 to 2002 and again from 2014 onward, has been the President of N&A Co., Ltd. (formerly Nanjo and Associates Co., Ltd.).

Involvement in museums:

- Deputy Director of Mori Art Museum (2002–2006)
- Director of Mori Art Museum (November 2006–2019)
- Board Member of the Museum of Contemporary Art and Design (MCAD) Manila (from 2016)
- Special Advisor to MCAD Manila (from 2020)
- Board Member of Singapore Art Museum (2020)
- Special Assistant to the Director of Hirosaki Museum of Contemporary Art
- General Advisor to Towada Art Center
- Special Director of Arts Maebashi (since May 2023)



Team



Kazukuni Hayakawa

A third-generation dealer of a tea utensil business with a 54-year history, specializing in providing exquisite Japanese tea utensils, including antiques. With a deep understanding of Japanese art and culture cultivated through the family business, he is also active as an art dealer. Leveraging his expertise, he supports collectors worldwide—including in Japan, Hong Kong, Taiwan, and Thailand—with the purchase, sale, appraisal, and restoration of Japanese antique art.

Beyond evaluations, he is also involved in planning and organizing exhibitions, primarily focusing on antique art with an emphasis on Japanese works.

